

# Media Event Participation Guidelines

## American Coaster Enthusiasts Mid-Atlantic Region

This was created to set a guideline to follow when attending media events within the Mid-Atlantic Region and to further explain how the American Coaster Enthusiast Code of Conduct applies to such events. This is a general guideline for sponsoring parks and members to follow and does not overrule requirements for ACE membership or the regulations of American Coaster Enthusiasts at any time. Any rules set forth in the information by the sponsoring park for a designated media event overrule these guidelines at all times.

The details for a particular event will be posted separately with information including arrival and departure times, parking information, and anything else regarding that specific event.

**Valid ACE membership card** must be presented at the check-in point for each member of your party. Non-members will not be admitted excluding a parent/guardian for members under the age of 18. An email or fax confirmation of membership eligibility may be accepted in a pre-approved case by case basis, as allowed by the host park.

**PHOTOGRAPHIC RELEASE:** All participants will be required to sign a photography release form at check-in for the media event. You will not be admitted without signing the release. Any member under the age of 18 should also have a parent or guardian available to sign the release during the check-in process. Parents and/or guardians are not required to be members of ACE to register or observe the event.

**LATE ENTRY:** Members may not be admitted to the park after the scheduled check-in time since **late entry may not be accommodated**. **If you require late entry, please notify Elizabeth Ringas, ACE Mid-Atlantic Regional Rep, prior to the day of the event.** If possible, late entry and/or exit procedures may be available at the discretion of our host park, but these should not be expected. You should plan to attend for the times scheduled.

**COMPENSATION** There will be no compensation for participation. Refreshments and meals will be provided at the discretion of our hosts.

**Etiquette Guidelines:** You are a guest in the park, since you have been brought in for free, please present your best behavior, as if you were a guest in someone's home. Please be polite and courteous at all times and to everyone you meet. This event is not an opportunity to complain about anything.

**CLOTHING:** ACE members have been requested to wear either an ACE logo shirt, bright solid-color clothing, a sponsoring park shirt (other operating rides at the park are acceptable), or casual clothing with no logo's or advertising trademarks.

Please do not wear clothing advertising a different amusement park or ride not found at the host amusement park.

**COMMENTS/INTERVIEWS:** When attending media events, you may be interviewed or asked questions by media outlets also visiting the park. If you are interviewed please don't mention other park names and/or rides. We have been invited to help promote the host park and their attractions.

The film crew may want you to compare the ride experience with other attractions you may have ridden in the past. If you cannot provide an answer without referring to other rides/attractions outside the park and within these guidelines, please feel free to pass on the question or say I don't know.

Again, your best judgment should be used at all times remembering that you are a guest of the host park, and you should limit your comments to reflect positively on the host park. If you cannot speak positively about the ride please refrain from being interviewed. We are here to help advertise the new ride through positive comments, and not criticize or complain.

**ACT AND RIDE RESPONSIBLY. THIS IS NOT AN ACE ERT EVENT!** There will be times when cameras need to be set up, special ride sessions coordinated, and other "down-times" during the filming at which time the ride will not be operating. You should not expect to be able to ride endlessly during the event, however you are welcome to ride whenever possible. Standard park policies will be enforced at all times. Please remember that the ride operators are there for your safety and enjoyment. Please help them by showing a positive attitude at all times. You are there as a member of the American Coaster Enthusiasts, and your individual actions will reflect upon the reputation of the organization.

**CAMERA POLICY:** If this is an "open" media event, such as a media preview, members may be permitted to take photos during the event, however this must be pre-approved by ACE and/or a host park representative. If cameras are permitted all standard park camera regulations will be enforced concerning the use of on-ride filming. Amateur photographers are not permitted to have cameras for POV or on-ride footage, nor can they use the professional mounting equipment the park may have available for use. ACE members who are professional photographers will also be excluded from using the equipment if not present in the role as a photographer. Any use must be approved by the host park prior to the day of the event.

If the event is a privately sponsored closed event, in other words one where the costs are being paid by an external media production organization, there will be no cameras permitted except for those in use by the park and film crew. If this is a private filming event please leave all photographic equipment at home including, but not limited to, mobile phones, cameras, or any other photographic device.

**CONFIDENTIALITY:** Finally, the details of this event are strictly confidential for ACE and members of the film production only. Please do not post any information on the internet, tell your friends and neighbors, etc. about the details until the filming sessions have been completed. No general admission guests will be permitted, nor should they be given details unless directed by an ACE or park representative.

**If you cannot respect the listed guidelines, please do not participate in the media event.**